



**SURF**

Scotland's Independent Regeneration Network

RF : sharing experience : shaping practice



**SURF Alliance for Action**



# SURF Alliance for Action

Background – The story so far Rothesay 2014, Dunoon in 2016

Dunoon's functioning is affected by:

- The look of the town.

- Lack of modern hotels.

- Cost of getting there.

The significant Council funding and policies have not necessarily produced the anticipated results in terms of moving the town forward.



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Despite there being a large number of voluntary and community groups there are concerns about:

- Focus
- no clear vision for the town and its future
- no identifiable USP for Dunoon beyond tourism



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However;

- Forward Dunoon is the Council's local committee
- "Town Team" approach to Dunoon.
- service delivery options for Dunoon.
- The Council has aspirations for a Charrette for Dunoon but at this point in time has not identified the vehicle through which it might be delivered.
- activity focussed on Dunoon
  - is it understood in Dunoon
  - is it coordinated to best effect for Dunoon.



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- There are **issues of leadership** –
- There was a **perceived lack of coordination**
- There is **no Masterplan or Action plan** for the town ☐
- The **major projects** are understood as **stand-alone projects**



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## **ARGYLL AND BUTE ECONOMIC FORUM REPORT**

February 2016

*“There is a need for an officer to focus on the wider regeneration of the area: we noted the clear energy supplied by these individuals in Campbeltown and Helensburgh. Such facilitation might also include the day to day support, such as that which, in the first instance, helped develop the group created to drive Rothesay forward.”*

Nicholas Ferguson CBE Chair



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- Alliance for Action feasibility report completed 2016
- Still under consideration by HIE and ABC
- Report recommended establishment of Alliance (like Rothesay)
- Opportunity for Charrette application in late 2016



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- Steering Group approved Charrette application in late 2016
- Approved by SG in November 2016
- Tender Documents issued December
- Due back 20<sup>th</sup> Jan
  - Community Evaluation 31<sup>st</sup> Jan
  - Appointment early February.





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- Preferred method –establish Alliance first
- Charrette following development of Charrette
- Need to adapt
  - Experience suggests post Charrette activity needs strategic management group
  - Charrette conclude April
  - Future ?



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## Creating Productive Partnerships

noon

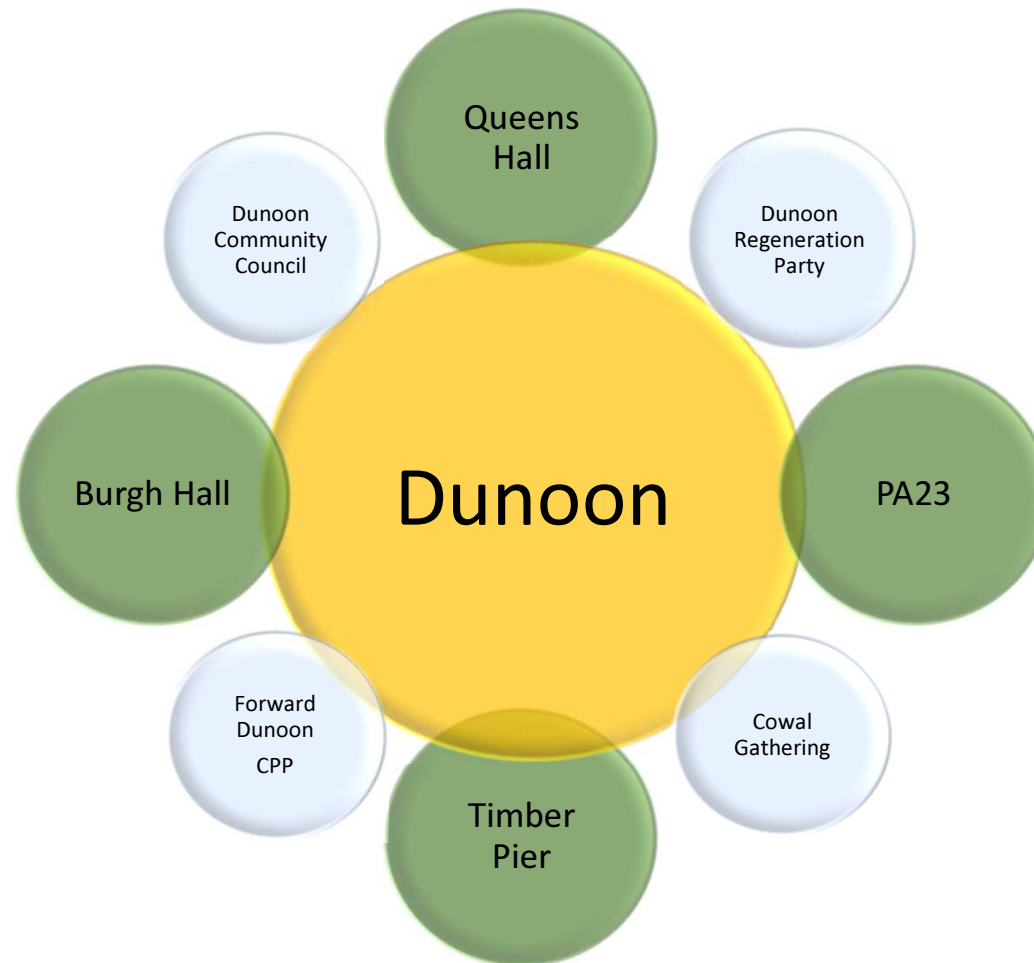




# SURF Alliance for Action

## Creating Productive Partnerships

Dunoon





# SURF Alliance for Action

## Some Cautionary Lessons

Preventative Investment

Competing Interests

Turf & Trust

Effective Leadership

Encouraging Deviance